

Congratulations to the MCH Trauma team  
and MCH Public Relations and Communications office!  
**MCH Trauma website wins Quebec Public  
Relations Society Award of Excellence**

Silver Award - Reconnaissance de L'excellence tactique  
To read more about the award, see page 7.



## Chez nous survey

A big thank-you to everyone who completed the recent Chez nous survey which was included with the May 14 issue. Over 160 of you completed the survey and most of you feel that the content and format of Chez nous are good or very good. We thank you too for your great comments and feedback, and ideas for how the publication can be improved. We'll look more closely at your requests to get ready for the new season of Chez nous in September.

One note of interest: many of you have asked us about the need to print Chez nous. Quite a few of you are now reading it online and since last year we've reduced the number of printed copies by approximately 500 per issue. Don't forget that you can catch up on all the news any time by visiting [thechildren.com](http://thechildren.com) and selecting the Chez nous tab under 'News and Events'.

And finally, congratulations to Sylvie Portelance from Medical Records whose name was selected in the draw to win the \$75 Alexis Nihon gift certificate!

## Congratulations!

MCH Parking offices employees Terry Broccoli (left) and Adele Nanfack (right) present MCH valet Hassan Nemitlu (centre) with a token of appreciation for his exceptional service. It is always nice to hear that an employee goes that extra step to help families and patients as they arrive at the hospital. Hassan is also a proud new father! Congratulations Hassan and thank you for your daily contribution – your attention to our visitors is noticed and appreciated!



During the past year Dr. Barry Pless was elected to the National Board of Directors of the Society for the Advancement of Violence and Injury Research and is the only Board member from outside the U.S. He has accepted an invitation to join the editorial board of the International Journal of Pediatrics and has recently served as Chair of the CIHR Scientific Review Committee for the Strategic Teams in Applied Injury Research competition.

Chez nous is going on summer holidays. See you again in September!

(Continued from page 3, Congratulations to the MCH Trauma...)

The Société Québécoise des Professionnels en Relations Publiques (SQPRP) held its annual Prix d'excellence on May 28. The theme of the event was 'Celebrating Excellence' so it's fitting that the MCH Trauma website was named one of the Award recipients! The MCH Trauma and Public Relations and Communications teams took home a Silver Award - *Reconnaissance de L'excellence tactique* in the interactive and electronic communications category.

Every year, the MCH treats 15,000 children with traumatic injuries. This works out to more than 41 infants, children and adolescents who are injured each day, so the MCH Trauma Program took the initiative to launch a bilingual Web site to provide professional and reliable information to parents and professionals. As a provincial trauma centre, MCH Trauma wanted to demonstrate its involvement in both the delivery of tertiary level care and its role in the promotion of prevention.

The Trauma team worked with Public Relations and Communications to develop the site. The site is accessible through the main MCH web site ([thechildren.com](http://thechildren.com)) to take advantage of the technology already in place.

## Hail to the Chief!

### Tremendous turn-out for Dr. Harvey Guyda Day

By Lisa Dutton

Peers, colleagues, friends and family turned out in large numbers to honour Dr. Harvey Guyda, Associate Executive Director of the MCH on June 3. Harvey Guyda Day recognized his outstanding achievements as the Dodds Professor and Chair of the Department of Pediatrics, McGill University, MCH Physician-in-Chief and MUHC Pediatrician-in-Chief. Dr. Guyda will be stepping down from

these positions 'soon' in order to focus his attention on his role as head of The Montreal Children's Hospital.

The highlight of the half-day scientific program and evening dinner and dance was when Dr. Nicolas Steinmetz, Chairman of the Montreal Children's Hospital Foundation, presented Dr. Guyda with a gift that "he could never have and could

des médecins spécialistes du Québec and Héma-Québec. Visit the SQPRP website ([sqprp.ca](http://sqprp.ca)) to see a complete list of the awards.

The SQPRP awards ceremony took place on Thursday, May 28, at the Telus Theatre in Montreal; the PRC and Trauma teams represented the MCH at the event.



(left to right:)

Helen Kocilowicz, Carlo Galli, Diane Richard, Lisa Grilli, Lisa Dutton, Debbie Friedman, Fatemeh Bahrpeyma, Jennifer Kocilowicz, Denisse Campos, and Patricia Sidhom

Photo: Daniel Héon

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